

منافسة التحكيم  
التجاري الطلابية  
SCCA Arabic Moot



## SCCA Arabic Moot Report

(2019 - 2020)

First Edition  
Saudi Universities



In partnership with



Organized By



المركز السعودي للتحكيم التجاري  
Saudi Center for Commercial Arbitration

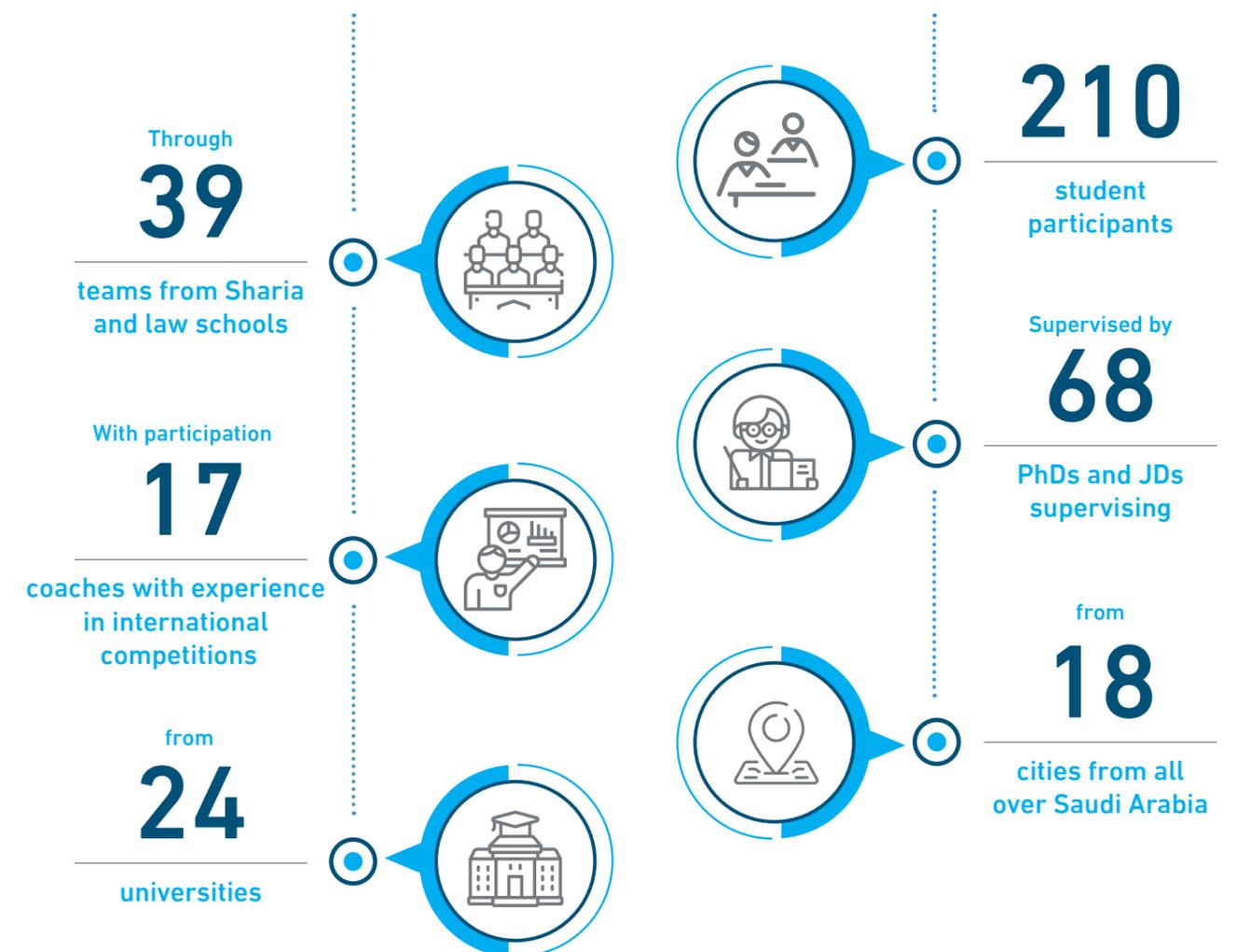


# The First

SCCA Arabic Moot

## in Numbers

منافسة التحكيم  
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## About SCCA Arabic Moot

Based on the role of the Saudi Center for Commercial Arbitration in preparing young people to practice international commercial arbitration, and the importance of youth in advancing the arbitration industry, the SCCA launched the SCCA Arabic Moot, targeting students at Sharia and law schools. The first edition was open to teams from universities in the Kingdom of Saudi Arabia. The participants competed by arguing a hypothetical arbitration case simulating international commercial cases, thus honing the legal skills that the participants would need in order to argue before

international arbitration tribunals, giving them a comprehensive view of the nature and proceedings of such cases, and encouraging them to study international commercial law, commercial arbitration, and arbitration law because arbitration is important as a means of alternative dispute resolution in commercial matters. Through the Arabic Moot, participants also gain necessary practical skills and come into contact with figures such as distinguished international arbitrators and elite law firms, which opens the door to recruitment and hiring for outstanding student competitors.



Watch a short video introduction of the Arabic Moot and its objectives at this link.



## Objectives

Objectives of the SCCA Arabic Moot:

- 1  Practical application of studies to a real-world scenario
- 2  Familiarization with international arbitration rules and procedures
- 3  Exemplifying the importance of rules and procedures in order to understand and practice arbitration
- 4  Strengthening presentation and recall skills for arbitration sessions
- 5  Creating and encouraging a spirit of fair competition among students in their efforts to reach the final stages of the competition
- 6  A better, more professional, more specialized future for the arbitration industry (especially institutional arbitration) in the region
- 7  Developing students' public speaking abilities, self-confidence, and written and oral argument skills, all of which arbitrators and lawyers need to present and defend their position in arbitration cases



## Organizing Partner

Commercial Law Development Program (CLDP)

The Commercial Law Development Program (CLDP), established in 1992, is a division of the U.S. Department of Commerce that helps to raise legal awareness in developing countries, particularly in the area of international trade, by participating in the development of international commercial policies and laws. In the past 10 years, the CLDP has organized international legal competitions across the Middle East and the Arab world that have contributed to boosting Arab participation in the Willem C. Vis International Commercial Arbitration Moot and improving the performance of young practitioners in legal and commercial spaces.



**CLDP**  
COMMERCIAL LAW DEVELOPMENT PROGRAM



Side photo of Moot training luncheon attended by SCCA's CEO, US Deputy Ambassador and international experts.

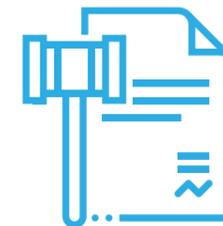


## Competition Stages

The SCCA Arabic Moot is divided into two major stages

### Stage 1

### Written Submissions



After publication of the case, the participating teams prepare memoranda with the arguments by the claimant and the respondent in the case, which they deliver electronically using a special form by the deadlines published at [www.ArabicMoot.sadr.org](http://www.ArabicMoot.sadr.org).

### Stage 2

### Oral Proceedings



The teams compete through oral arguments on behalf of the claimant and the respondent before arbitration tribunals composed of local and international practitioners experienced in international commercial arbitration.



## Competition Launch Events

In order to introduce the SCCA Arabic Moot to target groups at universities, the SCCA held three events to launch and introduce the competition in three primary regions of Saudi Arabia (Central, Western, and Eastern). Deans, professors, and students from Saudi Sharia and law schools were invited to attend. This increased awareness of the competition's importance, resulting in the registration of 39 teams.



Watch excerpts from the three launch events at the following links:

Riyadh



Jeddah



Dammam



## The Moot Problem

A team was formed to draft the Problem. The team was assembled strategically to combine knowledge, specialization, and practical expertise in international arbitration cases with past experience in international and regional commercial arbitration moots to ensure that all the teams participating in the Arabic Moot would have the best and most beneficial experience possible in the competition.



### The Problem

The Problem was written as a hypothetical case simulating the real world, revolving around a business deal made on the sidelines of the Future Investment Initiative Conference, the inaugural edition of which was held in Saudi Arabia in 2017. The deal involve a U.S. company making an agreement with a Saudi company to manufacture and supply of the Sofia 600 robot, which performs household chores using artificial intelligence, as per specifications and criteria appropriate to chores common in Saudi homes. The Saudi company intended to sell the robots in the Saudi market. A dispute arose between the two companies after delivery of the robots, which did not pass the specifications and standards tests. The companies disagreed in their interpretations of some specifications related to cooking Saudi foods, which led the U.S. company to file an arbitration claim with the SCCA.



To learn more about the case, download it in Arabic or English:

Arabic



English





**Training Programs  
Offered as Part of The Competition**

Several training programs were organized to prepare the participating teams and maximize the benefits of the competition. These programs included a number of topics:

- Case and timeline analysis
- Questions raised and highlighting important issues
- Introduction to applicable sources of law
- UNIDROIT principles
- International Bar Association Guidelines on Conflicts of Interest in International Arbitration
- The Saudi arbitration law and SCCA arbitration rules
- Development and summary of arguments
- Research strategies for making arguments
- Legal writing skills

Watch a video report on the training session [\(link\)](#)



**Experts and Coaches Who Have Delivered Training**



**Professor:  
George Afaki**  
Independent Arbitrator, Lawyer, and Law Professor at The Sorbonne (France)



**Judge:  
Dr. Mostafa Abdelghaffar**  
International Legal Counsel, Expert, Judge (Egypt)



**Judge:  
Ahmed Al-Ouerfelli**  
Former Judge, Legal Counsel, International Arbitrator (Tunisia)



**Dara Sahab**  
Lawyer, Squire Patton Boggs (Dubai)



**Mays Abbas Abousi**  
Lawyer, Commercial Law Development Program at the U.S. Department of Commerce



**Dr. Saleh Bin Abadi**  
Legal Consultant, National Center for Privatization, Former Coach for The Willem C. Vis International Commercial Arbitration Moot



**Bashayir Bin Yamin**  
Lawyer at Al Tamimi & Company, Former Participant in The Willem C. Vis International Commercial Arbitration Moot



**Yara Al-Sayegh**  
Lawyer at Dr. Qaysar Metawea for Legal Counsel and Consultations (Jeddah), Former Participant in The Willem C. Vis International Commercial Arbitration Moot



**Salman Aloraifi**  
Lawyer at Dentons





**Our Partners in Success**  
Inaugural SCCA Arabic Moot

**التميمي و مشاركوه**  
**AL TAMIMI & CO.**

Advocates & Legal Consultants للمحاماة والاستشارات القانونية

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**LATHAM & WATKINS LLP**  
**WHITE & CASE**

Gold  
Sponsors

**UEA** University of  
East Anglia



**CIArb**  
evolving to resolve

Knowledge  
Sponsors



**Results of The Inaugural Competition**

1

**Top Team Winner**  
منافسات التحكيم التجاري الطلابية  
4 ذو القعدة 1441هـ. يوافق 25 يونيو 2020

**Girls**

عبر السيف ريم الميمان نورة العبدالجبار الجوهرة السعدون

أ.د. زلتان مشكيت أ. رشا عودة

2

**Best Oralist**  
منافسات التحكيم التجاري الطلابية  
4 ذو القعدة 1441هـ. يوافق 25 يونيو 2020

**Boys**

سعود اليوسف تركي المنيفي

أ.د. زلتان مشكيت د. عبدالحزير المير

4

**Best Oralist**  
منافسات التحكيم التجاري الطلابية  
4 ذو القعدة 1441هـ. يوافق 25 يونيو 2020

**Girls**

ابتهاال الحربي

5

**Best Oralist**  
منافسات التحكيم التجاري الطلابية  
4 ذو القعدة 1441هـ. يوافق 25 يونيو 2020

**Girls**

نوف الفايز

3

**Best Oralist for Claimant**  
منافسات التحكيم التجاري الطلابية  
4 ذو القعدة 1441هـ. يوافق 25 يونيو 2020

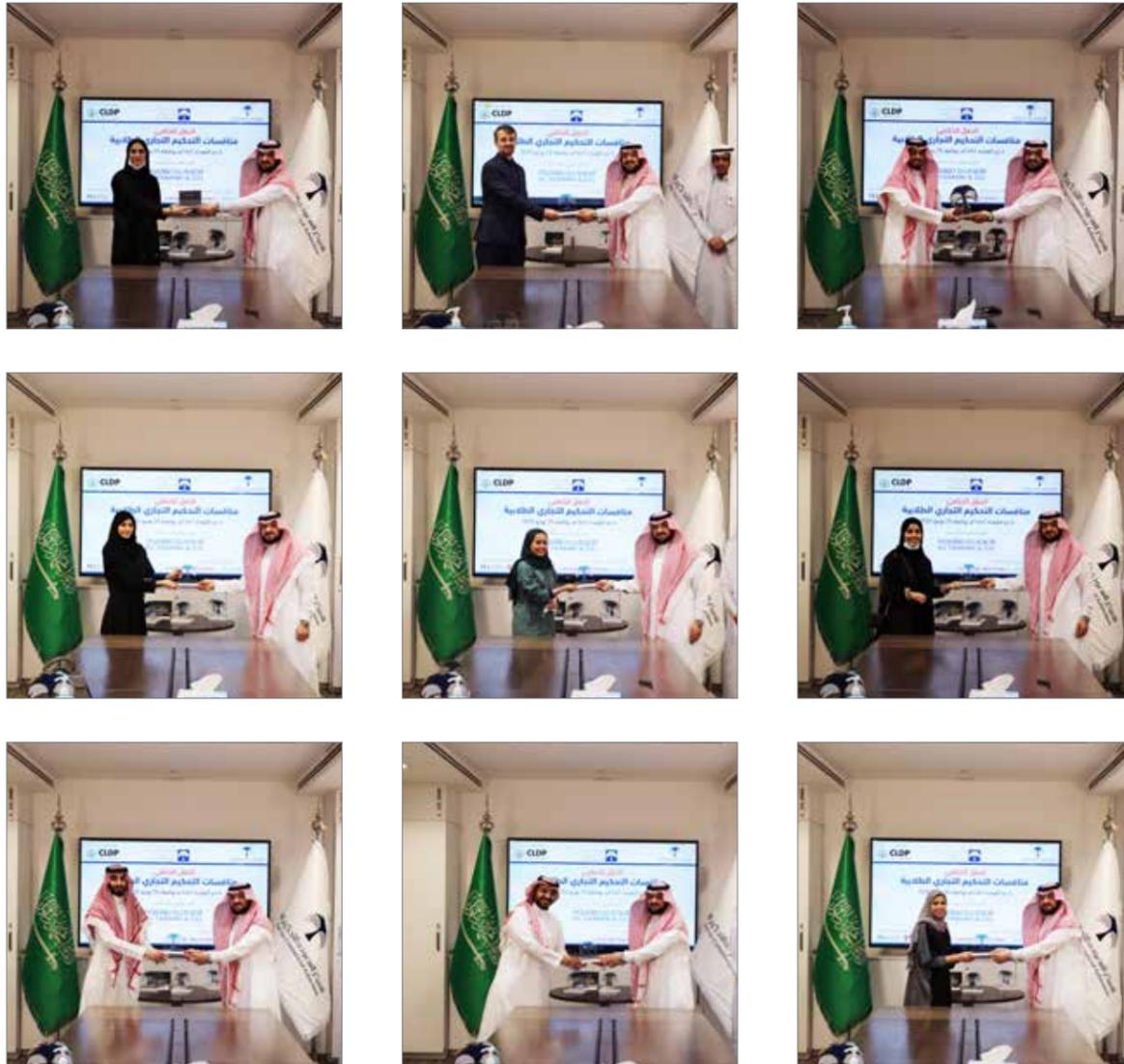
**Girls**

عبر السيف ريم الميمان نورة العبدالجبار الجوهرة السعدون

أ.د. زلتان مشكيت أ. رشا عودة



## Side of Honoring The Winners



Watch a video report on the competition's closing ceremony ([link](#)).





## Media Coverage and Interaction on Social Media Platforms



# Media Highlights



Moot videos were viewed more than

# 2,000,000

on Social Media Platforms



Moot tweets interactions of more than

# 5,000

between new tweets, replies, retweets and likes.



Promotion from popular news & media accounts with followers of more than

# 30,000,000

(SABQ Newspaper, HASHTAG KSA, Saudi News) in addition to universities' accounts).

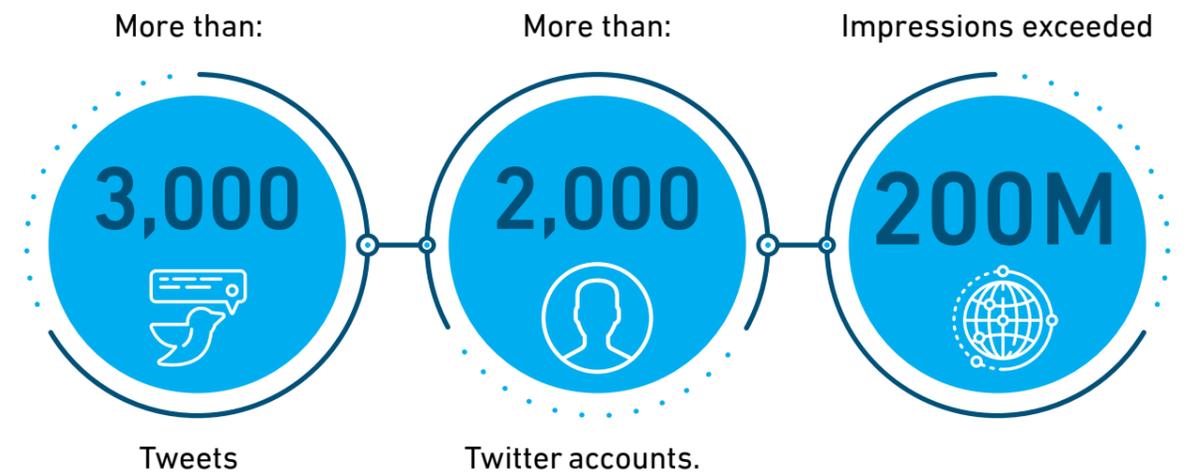
## Moot Hashtags

Most interactive moot hashtags:

- # منافسة\_التحكيم\_التجاري\_الطلابية
- # المركز\_السعودي\_للتحكيم\_التجاري
- # كلية\_القانون
- # منافسات\_التحكيم\_التجاري\_الطلابية



Interactions with the hashtags:





SABQ News Discovery channel on Snapchat

أول منافسة من نوعها باللغة العربية...  
#SABQ

منافسات قوية وغير مسبوقة بين بنات وأبناء الوطن في تخصص التحكيم التجاري...  
#SABQ

دعماً لتوسيع الأفاق في رؤية المملكة 2030...  
#SABQ

صحيفة سبق الإلكترونية @sabqorg

أخبار السعودية @SaudiNews50

هاشتاق السعودية #HashKSA

بعد 16 شهراً من التنافس...  
#SABQ

إعلان الفائزين بجوائز المناقصات الطلابية من...  
#SABQ

مسابقة ينظمها...  
#SABQ

هاشتاق القانون #Hash\_law

هاشتاق السعودية @HashKSA

جاء العلم @JaKEI3Im

Results of The Inaugural Competition

Coverage by SABQ News Discovery channel on Snapchat which has more than

1,000,000 daily views.





SCCA  
Tweets

Likes **49**

Replies **7**

Retweets **25**

Impressions **173,811**

Likes **27**

Replies **9**

Retweets **25**

Impressions **111,996**

Likes **29**

Replies **2**

Retweets **21**

Impressions **10,604**

Likes **87**

Replies **0**

Retweets **36**

Impressions **262,603**

Likes **5**

Replies **1**

Retweets **7**

Impressions **4,794**

Video views **970**



Likes **34**

Replies **3**

Retweets **33**

Impressions **19,091**



Likes **36**

Replies **1**

Retweets **13**

Impressions **161,153**

Video views **24,400**



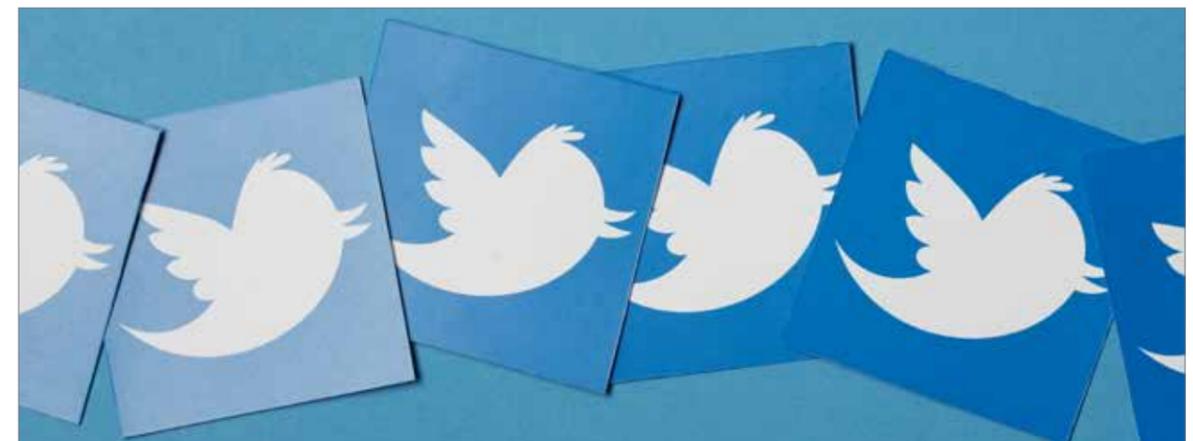
Likes **42**

Replies **2**

Retweets **34**

Impressions **20,063**

Video views **90,600**





المركز السعودي للتحكيم التجاري  
Saudi Center for Commercial Arbitration



[www.sadr.org](http://www.sadr.org)